



Automotive Resources International

NEWS FROM ARI

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FOR IMMEDIATE RELEASE

ARI® Truck Hazard Perception Program Targets High-Risk Driver Behaviors

Mt. Laurel, NJ – July 8, 2010 – ARI® – Automotive Resources International, a leading global [fleet management solutions](#) provider specializing in complex car and truck fleets, announces a Truck Hazard Perception program that identifies and addresses exact driver behaviors that present the greatest risk.

The program offers a two-prong approach to risk evaluation and safety training which will produce a return on investment to vocational fleets through reduced repair costs, decreased downtime and averted liability.

With developmental input from the ARI Truck Sales Management Team, the program addresses the unique driving conditions of the commercial truck driver. Drivers view real-life streaming video and are simultaneously tested on their ability to perceive hazards. This is followed by a series of theory-based questions designed to assess driver knowledge and attitudes.

The ARI Truck Hazard Perception program is part of the all-encompassing ARI Driver Excellence® master program, which offers a full range of risk management products and services for both vocational and passenger vehicle drivers designed to reduce collisions, liability exposure, injuries, and costs.

“The addition of this one-of-a-kind program to our proven cost-saving ARI Driver Excellence series allows ARI to equip all fleet drivers with the driving skills to produce the highest possible ROI in risk management,” stated Tim McHugh, ARI vice president, client relations.



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About ARI

ARI, a subsidiary of Holman Enterprises based in Mt. Laurel, N.J., is an industry leader and the largest privately-held fleet management company in the world. ARI customizes innovative single-source [fleet solutions](#) that streamline [vehicle fleet management](#), help lower the cost of fleet ownership and create long-term value for customers.

Today, with a workforce numbering more than 1,400 and offices throughout the U.S., Canada, Mexico, Puerto Rico and Europe, the company manages more than 2,000 fleets (over 690,000 autos and trucks) in North America and, combined with its strategic partners, more than 1.5 million global fleet vehicles.

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